



100 Starts Celebration Sponsorships

Sponsorship Levels (check one)

100 Starts Premier Event Sponsor \$10,000

- Recognition on all marketing and communication for the Winged Foot Community Art Installation, stART Line Experience, and Mural
- Dedicated sign with logo at Winged Foot Art Installation
- Logo on all communication to the artists
- Logo on stART Line Experience Map
- Logo on Mural
- Inclusion on any ads that the 26.2 Foundation and HCA place regarding their 100th Celebration initiatives
- Logo on e-blasts about 100th Celebration Initiatives
- Logo on all social media posts
- Recognition on 26.2 Foundation and HCA websites for one year
- (2) Dedicated social media post recognizing your company
- Opportunity for your company to provide a branded item for the stART Line Experience gift bags
- (20) tickets to the StART Line Experience
- Full-page ad in 100th Celebration program
- Invitation to 100th Celebration special events

Winged Foot Art Installation Sponsor \$5,000 (1 available)

- Recognition on all marketing for the Winged Foot Art Installation
- Dedicated sign with logo at Winged Foot Art Installation
- Logo on all communication to the artists
- Logo on all e-blasts and social media about the Winged Foot Art Installation
- Company name and link on 26.2 and HCA websites for one year
- Full-page ad in 100th Celebration program
- Invitation to 100th Celebration special events

StART Line Experience Sponsor: \$5,000 (1 available)

- Recognition on all marketing and social media for the StART Line Experience
- Opportunity to provide a branded item for the StART Line Experience gift bags
- (10) tickets to the StART Line Experience
- Invitation to 100th Celebration special events
- Company name and link on 26.2 and HCA websites for one year
- Full-page ad in 100th Celebration program

Marathon Mural Sponsor \$2,500 (1 available)

- Recognition on all marketing for the Mural
- Logo on Mural
- Logo on all social media posts about the Mural
- Company name and link on 26.2 and HCA websites for one year
- Half-page ad in the 100th Celebration program
- Invitation to 100th Celebration special events

Winged Sculpture Sponsor \$1,000 (1 available)

- Company name on sign in front of large winged foot sculpture
- Company name and link on 26.2 and HCA websites for one year
- Half-page ad in the 100th Celebration program
- Invitation to 100th Celebration special events

Winged Foot Sponsor \$500 (12 available)

- Company name on a plaque fixed to a custom-designed winged foot
- Company name and link on 26.2 and HCA websites for one year
- Quarter-page ad in 100th Celebration program
- Invitation to 100th Celebration special events

Dell Technologies

Concierge Physical Therapy

Middlesex Saving Bank

Unibank



100 Starts Celebration Sponsorships

Contact Full Name :

Company Name :

Full Address :

E-Mail : Phone :

Payment Method : Check Enclosed Credit Card

Name On Card : Exp. Date

Card Number : CVV:

Address On Card if Different from Above :

Please mail or email the completed form, check, or payment information to :
HCA | 98 Hayden Rowe Street, Hopkinton, MA 01748 | info@hopartscenter.org
Questions? Contact Kelly Grill at (508) 435-9222 or email Kelly@hopartscenter.org